

Wednesday 25 March 2015

TO WHOM IT MAY CONCERN

Re: "Dan the Magic Man"

It is with much pleasure that I compile this letter of recommendation with respect to the performer known to many as "Dan the Magic Man".

Back in late 2011 we were seeking regular Saturday night entertainment that was very family friendly and different; so different in fact that none of our business competitors were offering such entertainment.

Drawing on experiences from the past we sought to approach a magician who could provide first class close-up hand magic to tables of diners in our restaurant. After some research we found Dan and asked him to come in for a trial.

We watched as Dan performed magic that was simply out of this world, very clever and well delivered. I knew that we had found what we had been looking for and immediately offered Dan a three month term over our forthcoming busy Christmas holiday period of 2011 / 2012.

We operate a very high volume restaurant catering to 300 to 400 diners most Saturday nights when Dan was performing. During the three month engagement Dan proved to be a formidable entertainer offering a large repertoire of magic that simply left our members and guests stunned (and very entertained).

The kids loved watching Dan perform and many followed him as he moved around the Club. Due to his popularity and the following he established after the first three months we decided to retain Dan as our resident family magician performing every Saturday night.

Many families would ring to book a table for dinner on the proviso that Dan was working. Dan's professionalism, his sublime magic craft and his ability to read his audience saw Dan's residency at our Club extend to over three years.

It was decided to review the Club's entire entertainment offering in line with new strategic directions and regrettably Dan finished his residency at our Club in February 2015.

To date we are still fielding calls asking if Dan is performing on Saturday night. Sadly we are not but I believe Dan the Magic Man will be entertaining at another venue real soon. He is that good!

If required I am more than happy to provide a verbal reference for Dan the Magic Man.

Yours faithfully,



Matthew Dagg
General Manager

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